

## Privacy Statement/Policy

Trent Control Panels Limited ("**Trent Control Panels**") is a company incorporated in England

The purpose of this statement is to set out how we use personal information that we may obtain about you. By registering as a user of the services provided by and by using the **Trent Control Panels** web site generally you agree to this use.

When you register and use this site you will be asked to provide certain information such as your contact details. We will store this data and hold it on computers or otherwise. We will use this data to fulfil our agreement with you.

We may use information that you provide or that is obtained by us:

- (a) To register you with our web site and to administer our web site services;
- (b) for assessment and analysis (e.g. market, customer and product analysis) to enable us to review, develop and improve the services which we offer and to enable us to provide you and other customers with relevant information through our marketing programme. We may use your information to make decisions about you using computerised technology, for example automatically selecting products or services which we think will interest you from the information we have. We may inform you (by e-mail, telephone, text message, mail or otherwise) about products and services (including those of other companies and organisations) which we consider may be of interest to you. If you do not wish Trent Control Panels to use or share your information for marketing purposes, please let us know when registering.
- (c) For the prevention and detection of fraud.
- (d) To administer any prize draws or competitions you may enter.

We may give information about you to the following, who may use it for the same purposes as set out above:

- a. to employees and agents of **Trent Control Panels** to administer any accounts, products and services provided to you by **Trent Control Panels** now or in the future;
- b. agents who profile your data so that we may tailor the goods/services we offer to your specific needs;
- c. to other organisations for the administration of prize draws or competitions.

We may also disclose your information:

- a. to anyone to whom we transfer or may transfer our rights and duties under our agreement with you;
- b. if we have a duty to do so or if the law allows us to do so.

## **Links to external sites**

This site may contain links to other sites. **Trent Control Panels** is not responsible for the privacy practices or the content of such web sites.

## **How does Trent Control Panels protect customer information?**

When you place orders, we offer the use of a password protected server for the contact information and secure server for the transaction. Our security procedures mean that we may occasionally request proof of identity before we are able to disclose sensitive information to you.

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when you have finished using a shared computer.

## **Policy**

If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it.